

Heutagogy and Digital Media: An Exploration into the Digital Migration

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ARTICLE INFO

Published on 8th March 2024
doi: 10.54878/pfapm351

KEYWORDS

Self-Directed Learning, Digital
migration, Media Democratization

HOW TO CITE

*Heutagogy and Digital Media: An
Exploration into the Digital
Migration (2024). 1st Media
Innovation: Opportunities and
Challenges, 1(1).*
<https://doi.org/10.54878/pfapm351>

ABSTRACT

Media technology in smartphones and tablets, enables the integration of innovations such as immersive realities. Innovation in mobile media may heighten the chances of problem-solving and skill acquisition for learners (Hernawan et al., 2022). Kugler (2017) predicted that this will be at the forefront of mobile learning. Taking a media studies approach, this paper addresses the question of how Heutagogy in mobile media facilitates and diverse the engagement of learners.

Classical studies have restricted communication in learning in direct interaction between the knowledge provider and the learner in a fixed physical location, known as Pedagogy. In a post-covid-world, mobile media apps offer features that may extend the horizon of engagement. This transformation in learners' autonomy from Andragogy to Heutagogy, may pave the way for alternative possibilities in transforming the learning experience.